



[TIM STEENSTRA]

- graphic design
- illustration
- and much more

graphicmaterialinc.com

703-599-6663

[PERSONAL PROFILE]

My skills as a graphic artist have been honed by 15+ years of experience after receiving my B.F.A degree in graphic design. The demonstrated result has been high quality products for many clients – from marketing firms to corporate clients to political consultants. Produced annual reports; ran strategic, branded print and interactive campaigns. Ready to continue my career and meet new challenges.

Adaptability is a major strength

- Move easily from designing to illustrating to decision making
- Able to handle any assigned task
- Keep multiple complex projects on time, target, and budget

Strong graphic design background, both academic and work experience

- BFA degree in graphic design from Virginia Commonwealth Univ
- Very confident in my capabilities
- Depth of knowledge in all areas of design, computers and printing
- Passionate about design; work recognized and awarded

Running my own business has been enjoyable, but as my family has grown I would like to find a more stable work situation and would enjoy again being part of a creative team. I am looking for new challenges.

[CAREER HISTORY]

Graphic Material Inc. - 2005 to present
Arlington, Virginia

company founder / designer / creative director

The last five years were spent building my business and consulting at local ad agencies. My experience and skills have allowed me to step in and give immediate support as a designer, art director and illustrator. Clients ranged from marketing firms that needed print and interactive campaigns to political consultants who needed immediate media campaigns but could not staff a full-time art director. Recent work has been some of the best and most rewarding of my career. Several campaigns (such as the 555Mass condominiums in DC and Silo Point Baltimore) have won awards and new business for the client.

Clients: Discovery Communications, the Elks USA, the Newspaper Association of America, the National Rifle Association, the International Association of Political Consultants, Strategic Analysis Inc., Red Peg Marketing, Edmonds & Associates, and many local businesses.



Award winning designs

- Silo Point campaign
2009 NAHB
Nationals Gold
Award Winner
- 555Mass Brochure
2008 MAME Award
Best Community
Brochure
- ADA Annual Report
2003 Vision Awards
Gold Medal Winner

[CAREER HISTORY CONTINUED]

Nichols & Duncan, Inc. - 1995 to 2005
Alexandria, Virginia

senior graphic designer

Hired to give support at this small graphics firm whose business was expanding at the same time one of its founders was retiring. Stepped in and immediately took on one of the new accounts as well as picking up several others that had been running behind. Helped bring the rest of the team up to date on what was then the latest design software – especially Photoshop. Over the years, successfully designed and produced all manner of printed material for our clients. We did it all – from catalogs, newsletters and magazines to posters, banners, and large integrated display modules. Designed clean, corporate annual reports and did down-and-dirty direct mail packages. Designed page layout for large publications and single-page ads and posters. Created illustrations and photo-collages, all manner of logos and logotype, and anything else that was needed. The cover I designed for the American Diabetes Association's 2003 Annual Report won a Gold Medal for the League of American Communications Professionals' 2003 Vision Awards Annual Report Competition. While the firm's focus was print, we also designed presentation graphics and web content.

Clients: MCI Worldcom, Nextel, America Online, Prodigy Internet, Blockbuster, T. Rowe Price, United Airlines, American Airlines, Southwest Airlines, US Airways, Delta Airlines, American Diabetes Association, Optical Society of America, American Society of Civil Engineers, National Association of Home Builders, and many more.

Ad Graphics - 1993 to 1995
Alexandria, Virginia

pre-press guru / scanner operator / tech trouble-shooter

This service bureau with a reputation for quality and ingenuity hired me to help with the camera and hand stripping. Duties changed as computers took over. We still did dark room work, but the needs of our clients required new technology and new skills. One new piece of equipment was a high-end digital scanner. I spent a week at Linotype Hell's headquarters training to operate the scanner and color-correct files for print. This learning experience has helped me throughout my career.

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25 years

using computers

15 years

in the design industry

5 years

running own business

[EDUCATION]

Virginia Commonwealth University

Richmond, Virginia

bachelor of fine arts

Graduated in May of 1993 with a Bachelor of Fine Arts degree from the Communication Arts and Design Department. My major was Graphic Design and GPA was over 3.5.

[SOFTWARE PROFICIENCY]

Extensive knowledge of many software applications. Listed are those which I use on a regular basis:

Photoshop - Have been using Photoshop extensively since the early 90s. I am an expert in using Photoshop in my designs, as an illustration tool, as well as for retouching and color correcting photos.

Illustrator - Have used Illustrator for illustration and design since it's earliest release.

InDesign - This is my preferred application when it comes to laying out multiple page documents, but have also used Quark Express for many years.

Dreamweaver - Use Dreamweaver when doing web design. I have used other software, but prefer the Dreamweaver interface.

Flash - Use Flash to create animated web content such as banner ads.

Office Suite - Extensive experience doing long and short documents in Word as well as using PowerPoint for animated presentations.

I have been working with most of these programs for well over 10 years. Work primarily on Macs, but have also worked in a PC environment. In addition, have an extensive working knowledge of digital color correction and pre-press.

Thank you for taking the time to review my resume. For a look at a good sampling of my portfolio, go to my website: graphicmaterialinc.com

I look forward to hearing from you soon.

Tim Steenstra

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